

9-11 JUNE 2026

Gallagher Convention Centre | Midrand | Johannesburg

www.deckandflooringexpo.com



DECK & FLOORING expo



THE TRADE EXPO FOR SOUTH AFRICA'S DECK & FLOORING INDUSTRY



SPONSORED BY

EasyClip[®]
HIDDEN DECK FASTENERS

CO-LOCATED WITH

 **WoodEX**
for Africa

BIG 5 Construct South Africa

NOW EXPANDING INTO ALL FLOORING INDUSTRIES 4TH EDITION OF THE DECK & FLOORING EXPO!

Returning in 2026, the Deck & Flooring Expo will broaden its scope to showcase the complete range of flooring products, tools, and solutions for both residential and commercial projects. The event will now feature carpets and rugs, tiles and stone, screed and decorative concrete, vinyl and laminate flooring, along with the latest tools, machinery, adhesives, finishes, and maintenance products. This wider focus ensures that the expo brings together every sector of the flooring industry under one roof.

The organisers of the highly acclaimed WoodEX for Africa are excited to introduce the fourth edition of the only Deck & Flooring Expo in Africa! The inaugural expo, held alongside WoodEX for Africa in 2018, received a positive welcome, and industry feedback indicated that a focused trade show for this industry is crucial to expand and explore business opportunities locally and into the rest of Africa.

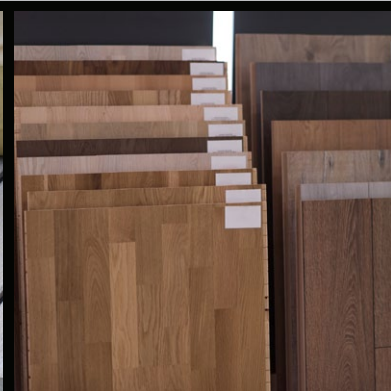
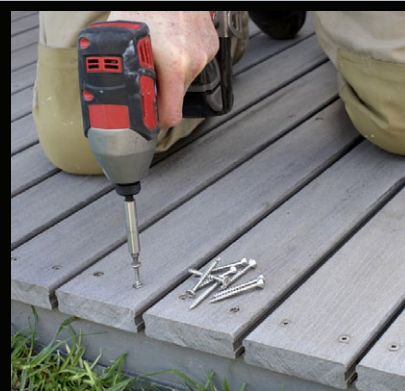
Co-located with WoodEX for Africa and Big 5 Construct South Africa, previously African Construction Expo, the Deck & Flooring Expo offers exhibitors and visitors alike the opportunity to showcase their decking and flooring products and services to a highly specialised and tuned-in audience that has been cultivated for over eleven years.

With exceptional growth in trade and construction on the African continent as well as exploding global interconnectivity, prospects for doing business in and across Africa have never looked better. The Deck & Flooring Expo, together with its partners, is the ultimate platform to harness the energy and innovation of deck and flooring exhibitors on show and connect them with trade prospects, potential business partners and lucrative markets as yet untapped.

The Deck & Flooring Expo 2026 sets the stage for showcasing products and services, accessing special trade deals, getting ahead on materials and supply in and out of Africa, tapping into insights and information about the latest product developments, new technologies on the markets and innovative materials in the decking and flooring space.

**BUY TOOLS AT DISCOUNTED PRICES | SOURCE NEW SUPPLIERS | SECURE NEW CLIENTS
GET HEAD WITH THE LATEST INDUSTRY INSIGHTS & TECHNOLOGIES**

BOOKINGS FOR THE DECKING & FLOORING EXPO 2026 ARE NOW OPEN!



BETTER TOGETHER

By expanding beyond its wood and decking foundation, the show positions itself as Southern Africa's most comprehensive flooring trade platform. Co-located with WoodEX for Africa and Big 5 Construct Southern Africa, exhibitors and visitors will benefit from new opportunities to connect across the full value chain — from raw materials and finished products to installation systems and aftercare solutions — making it the go-to marketplace for industry professionals across residential, commercial, and hospitality sectors.

VISITOR PROFILE

The **Deck & Flooring Expo** offers access to a full scope of available decking and flooring related products, services and expertise to a variety of sectors that regularly make use of products and/or services related to flooring and decking.

- Developers
- Building contractors
- Interior designers & decorators
- Flooring and Carpet installers & contractors
- Timber frame builders
- Tile & stone installers
- Lodge & resort developers
- Carpenters & joiners
- Shopfitters & interior contractors
- Boat builders
- Property developers
- Architects & designers
- Quantity surveyors
- Engineers & project managers
- Hotel, lodge & facility managers
- Retailers & distributors of flooring products
- Wholesalers & importers
- DIY enthusiasts & homeowners

COMBINED FORECAST FOR 2026

 **3500+**
VISITORS







 **150+**
EXHIBITORS & BRANDS

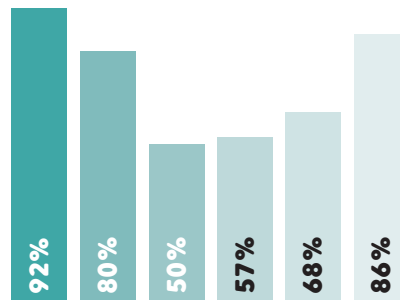
 **20+**
PARTICIPATING COUNTRIES

 **FREE**
WORKSHOPS & LIVE
DEMONSTRATIONS

VISITOR FEEDBACK

MAIN REASON FOR VISIT:

-  Evaluate new products or services
-  Find new suppliers or partners
-  Show deals and discounts
-  Building relationships with current suppliers
-  Industry insights and learning
-  Networking

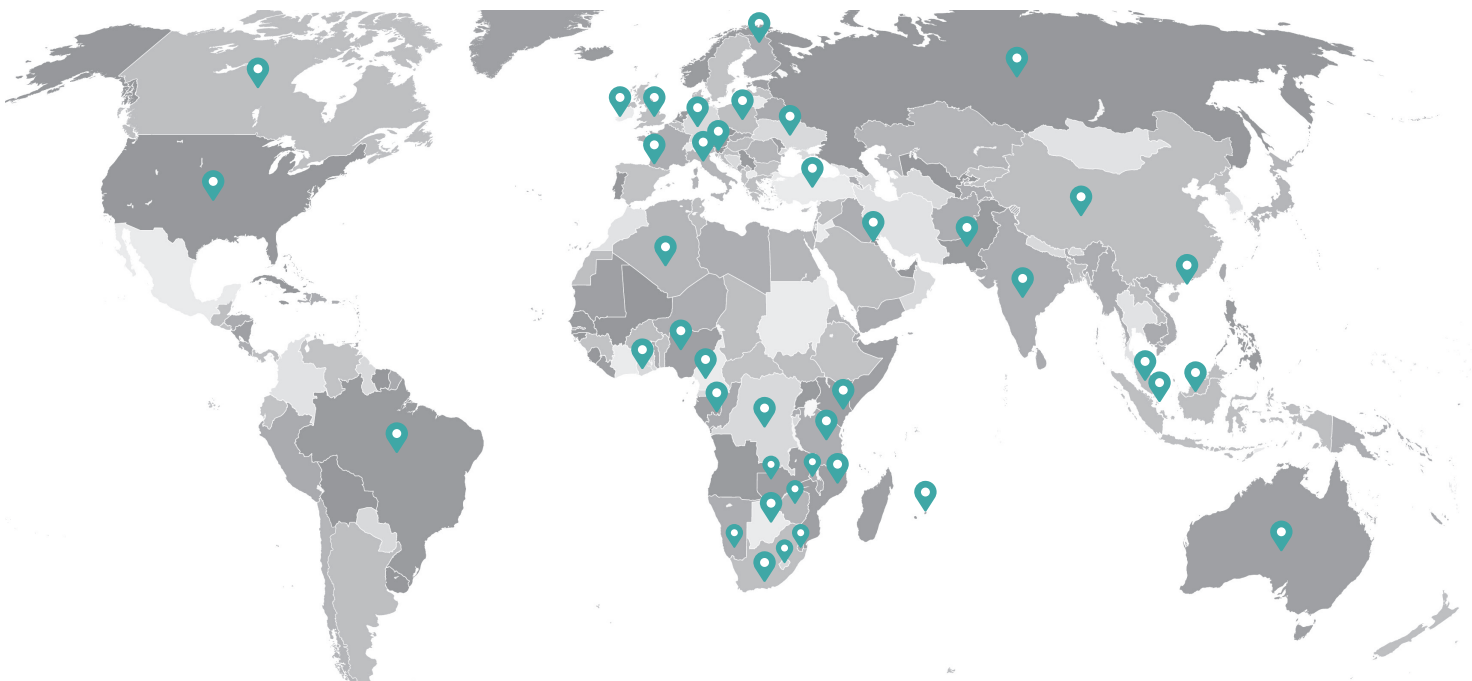


 VISITORS MAKE OR
INFLUENCE
PURCHASING DECISION: **89%**

 INTERNATIONAL
EXHIBITORS: **32%**

 VISITORS WERE
SATISFIED WITH THE
QUALITY OF EXHIBITORS: **86%**

INTERNATIONAL VISITORS & EXHIBITORS



EXHIBITOR PROFILE

As Africa's first and only **Deck & Flooring Expo**, the show plays host to an exciting and comprehensive assortment of specialist exhibits relating to all things decking and flooring. From structural timber and fastening systems to sanding and staining technologies, the **Deck & Flooring Expo** has it all.

- Hardwood & softwood decking
- Composite & WPC decking
- Solid wood flooring
- Laminate & engineered flooring
- Vinyl & LVT flooring
- Carpets & rugs
- All types of flooring tiles
- Stone flooring
- Mosaics
- Tile cement & glues
- Screed & decorative cement flooring
- Cladding
- Structural timber & materials
- Power & hand tools
- Flooring machinery & tools
- Stains, sealants & varnishes
- Glues & adhesives
- Fixtures & fittings
- Flooring profiles & trims
- Posts & railings
- Deck fasteners
- Screws & hardware
- Cleaning & maintenance products
- Lighting
- Deck & patio furniture
- Deck accessories



WHY EXHIBIT?

HOW CAN DECK & FLOORING EXPO ADD VALUE TO YOUR BUSINESS?

Whether your goal is to launch a new product, differentiate yourself from your competitors, increase brand awareness or simply attract even more visitors to your stand, **Deck & Flooring Expo** offers a wide range of sponsorship opportunities to enhance your **Deck & Flooring Expo** experience by driving sales, showcasing products and brands before and during the event.

- Expose your company to the African market
- Sell your products and services to new and existing customers
- Create direct contact with clients and suppliers
- Increase brand awareness
- Build relationships, network and gain access to new markets
- Launch new products
- Build your database
- Increase visitor traffic to your website
- Undertake valuable market research
- Identify and recruit new distributors or partners
- Educate your customer market
- Showcase live demonstrations and action clinics
- Explore import and export opportunities
- Meet trade associations and professional bodies

CAN YOU AFFORD NOT TO EXHIBIT AT DECK & FLOORING EXPO 2026?

Showcase your timber-related technologies, products and services at Africa's only expo dedicated exclusively to timber and woodworking machinery. Increase your footprint on the African continent and book your space today!

THE VENUE

GALLAGHER CONVENTION CENTRE

Gallagher Convention Centre is one of Africa's largest conference and exhibition venues. Located in Midrand, between Pretoria and Johannesburg, Gallagher is conveniently positioned in the business hub of Gauteng.



TRAVELLING TO GALLAGHER CONVENTION CENTRE BY GAUTRAIN

With the Gautrain Midrand station conveniently located close to the Gallagher Convention Centre, **Deck & Flooring Expo** exhibitors and visitors can travel in comfort from Johannesburg and Pretoria to Midrand.

CONTACT US

www.deckandflooringexpo.com

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Organized by ZOVICAP Events - PO Box 287, Strand, 7139, South Africa

MEDIA & INDUSTRY PARTNERS

We are proud to have strong media, industry and association partners working with us to make **Deck & Flooring Expo** the best timber trade expo in Africa. Through our partners we have direct communication channels to reach our target audience in the most effective way, and their contribution allow **Deck & Flooring Expo** to stay abreast of the latest technology and developments within the industry. **Deck & Flooring Expo** is regularly featured and advertised in our partners' publications and newsletters, and these channels are also used to distribute free entry tickets to the event.

